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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF OHIO EASTERN DIVISION

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IN RE: BAYER HEALTHCARE LLC AND MERIAL LIMITED FLEA CONTROL PRODUCTS MARKETING AND SALES PRACTICES LITIGATION Case No. 1:12MD2319 MDL No. 2319 Judge Dan Aaron Polster ORDER

THIS DOCUMENT APPLIES TO ALL CASES

The above-captioned MDL is hereby scheduled for a Case Management Conference

(CMC) on Tuesday, May 1, 2012, at 1:00 PM Eastern Time, before Judge Dan A. Polster, in

Chambers 18B, 801 W. Superior Ave., Cleveland, Ohio. In preparation for the CMC, by 4:00

PM Eastern Time on April 23, 2012, counsel shall file a suggested protocol for managing this

MDL and answer the following questions:

- 1. Why is it necessary to have multiple class action cases that appear to be virtually identical?
- 2. What are the key factual and legal issues involved in the MDL that must be addressed before a resolution can be reached?

If counsel is unable to agree on the suggested protocol, this filing shall reflect each

side's differing views.

IT IS SO ORDERED.

/s/Dan Aaron Polster 3/13/12

Dan Aaron Polster United States District Judge